



2010 Sponsorship and Advertising Opportunities

COMMUNICATION:

- *folio – Annual (Winter)*
 - Showcases the years award winning projects
 - Distributed at Celebration Awards Banquet and 5,000 copies mailed to Chapter membership, architects, engineers, planners, related design professionals, developers, planners, municipal and state government leaders, media and more
 - Estimated readership 18,000
 - Advertising cost \$ 285 – 3,400
- *elevation – Spring/Fall*
 - 5000 copies mailed to Chapter membership and other professionals.
 - Advertising cost \$ 250 – 1,375.
- *dispatch - Monthly*
 - Emailed to over 500 Chapter members
 - Advertising cost \$ 105 – 270 per month. Discount for multiple insertions

FELLOWSHIP:

- **Celebration (12/10)**
 - Annual awards banquet
 - Sponsorships available \$525 – 2,650
- **Professional Mixers**
- **Hackney's (2/10)**
- **Summer Mixer (7/10)**
 - Social mixer with an allied association
 - Great face-to-face event!
 - Sponsorships available \$ 125 – 1,000
- **Young LA Mixer (6/10)**
 - Social mixer for young professionals
 - Great face-to-face event!
 - Sponsorships available \$ 100 – 250
- **Golf Outing (9/10)**
 - Co-sponsored with Illinois Landscape Contractors Association in 2009!
 - Great day of golf, fellowship and food
 - Sponsorships available \$ 300 – 1,200

EDUCATION:

- **LARE Review (2/10, Fall 2010)**
 - One day review session designed to help applicants for licensure prepare for the Landscape Architecture Registration Exam
 - ILASLA members and nonmembers
 - Sponsorships available \$ 125 – 250
- **Student Tour Dinner (Fall, 2010)**
 - 40-50 students travel to the Chicago area each October to tour a variety of offices
 - Sponsorship \$550

PUBLIC SERVICE:

- **Charrettes**
 - LA's give back to the community by participating in several design charrettes
 - Sponsorships available \$ 125 – 550

OTHER:

- **Spring Fling (4/10)**
 - Annual all membership meeting
 - Sponsorships available \$ 125 – 550
- **Landscape Architecture Month**
 - Month of April, 2010
 - A variety of activities will promote the profession of Landscape Architecture
 - Sponsorships available \$ 125 – 1,500
- **Other**
 - Membership mailing labels - Cost \$150 – 300

If interested, please contact:

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