

THE ILLINOIS CHAPTER OF AMERICAN SOCIETY OF LANDSCAPE ARCHITECTS

CELEBRATION 2012

SPONSORSHIP OPPORTUNITIES

THE EVENT

MUSEUM OF CONTEMPORARY ART

Friday, March 16, 2012

ILASLA proudly presents Celebration, our 23rd annual awards ceremony, at the Museum of Contemporary Art in downtown Chicago. The inspirational premier event will showcase the best projects of the profession. It also provides the ideal opportunity to enjoy one of Chicago's finest museums as you meet and network with fellow professionals, landscape architects, students and clients.

You may choose to sponsor Celebration alone or combine it with one of our annual support packages--and save!

5:30 COCKTAIL RECEPTION Mayer Education Center Lobby

6:30 KEYNOTE ADDRESS AND AWARDS MCA Theater

8:00 COCKTAILS & HORS D'OEUVRES Atrium, Garden and Galleries



EMCEE
Thomas R. Tavella, FASLA
President-Elect
National ASLA



Ginger Zee, Meteorologist,
presents the 2011 Celebration
Sponsors at the MCA

Platinum Sponsor - \$5,000

- Company name on e-invitation (if commitment made by January 31) and in event program
- Company name and logo on lobby board and table cards
- Company gift or premium at takeaway table
- Company name, logo and imagery on slide screen during awards ceremony - up to four (4) slides
- Company representative(s) introduced at beginning of Awards Ceremony
- Company acknowledged in following month's e-newsletter as a Platinum Sponsor
- Complimentary attendance for six (6) representatives of the company
- Company name on three outreach emails (teaser campaign prior to the event)

Gold Sponsor - \$3,000

- Company name on e-invitation (if commitment made by January 31) and in event program
- Company name and logo on lobby board and table cards
- Company name, logo and imagery on slide screen during awards ceremony - up to four (4) slides
- Company recognized during Awards Ceremony
- Company acknowledged in following month's e-newsletter as a Gold Sponsor
- Complimentary attendance for four (4) representatives of the company
- Company name on one outreach email (teaser campaign prior to the event)

Silver Sponsor - \$2,000

- Company name on invitation (if commitment made by January 31) and in event program
- Company name and logo on lobby board and table cards
- Company name on slide screen during the event
- Company acknowledged in following month's e-newsletter as a Silver Sponsor
- Complimentary attendance for two (2) representatives of the company
- Company name on one outreach email (teaser campaign prior to the event)

Annual Sponsor

An Annual Sponsorship to the ILASLA provides additional benefits throughout the year. It also provides a cost reduction for a Celebration sponsorship. Contact susan@il-asla.org.

Premier Sponsor

Premier Sponsor opportunities are also available. To create a personalized Premier Sponsorship Package for your company/firm, contact susan@il-asla.org.

Additional Attendees - \$75 each

See next page to list all attendee names.

Name _____

Company _____

Address _____

City, State Zip _____

Phone _____ Email _____

Paypal, contact sponsorship@il-asla.org Check Enclosed, payable to: ILASLA

Please send invoice, PO # _____

Payment by Visa/Mastercard/AMEX, a 5% fee will be added to cost of ad space

Card Number _____ Expiration _____

Name on Card _____

Signature _____ Date _____

*All invoices paid in full within ten (10) days of order will receive a 2% discount

Sponsorship Terms:

Return form by February 6, 2012 to:

Susan Ragaishis
 ILASLA 630.833.4516
 PO BOX 4566 scan and email to:
 Oak Brook, IL 60522 susan@il-asla.org

Celebration 2012 Attendees

Please list names of all complimentary attendees (see package details) and additional paid attendees.

Comp Paid

Name _____ Company _____

Address _____

City, State Zip _____

Phone _____ Email _____

Comp Paid

Name _____ Company _____

Address _____

City, State Zip _____

Phone _____ Email _____

Comp Paid

Name _____ Company _____

Address _____

City, State Zip _____

Phone _____ Email _____

Comp Paid

Name _____ Company _____

Address _____

City, State Zip _____

Phone _____ Email _____

Comp Paid

Name _____ Company _____

Address _____

City, State Zip _____

Phone _____ Email _____

Comp Paid

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Address _____

City, State Zip _____

Phone _____ Email _____

FOLIO 2012

ADVERTISING RATE CARD

ADVERTISING SPACE RESERVATION - 2012

ILASLA Folio 2012 is an eye-catching, coffee-table-quality book featuring the very best landscape architecture projects in Illinois. By advertising in Folio, your company receives year-round exposure and puts itself in front of more than 5,000 landscape architects, architects, planners, municipalities, and other associated professionals and clients in Illinois and surrounding area.

Company Name _____

Contact Name _____

Company Address _____

City, State Zip _____

Phone _____ Fax _____

Email _____

SPACE	SIZE	RATE
Inside Cover (Front)	7.25" x 9.75" (no bleed) Please pull bleeds to .25" (7.75" x 10.25")	\$3,500
Inside Cover (Back)	7.25" x 9.75" (no bleed) Please pull bleeds to .25" (7.75" x 10.25")	\$3,000
Full Page	7.25" x 9.75" (no bleed) Please pull bleeds to .25" (7.75" x 10.25")	\$2,500
One-half Page	6.75" x 4.5"	\$1,500
One-quarter Page	3.25" x 4.5"	\$900
One-eighth Page	3.25" x 2.1667"	\$500

- Deadline for space commitment is February 6, 2012. Ad material is due February 13, 2012.
- Please submit ad material as a hi-res (300 dpi at 100%) PDF file. For Macintosh users, we can accept QuarkXpress, InDesign, Illustrator and Photoshop. PC created ads must be a PDF. Any modifications required will be billed at \$100 per hour.
- All files must be formatted for CMYK.
- Ad materials can be emailed to wolf6259@comcast.net and susan@il-asla.org or submitted on CD.
- Include all embedded graphic files and fonts.
- Please provide a laser printout at 100% of ad size.

ILASLA FOLIO 2012 INSERTION ORDER

SPACE RATE 4C or B/W

<input type="checkbox"/>	Inside Covers/No Bleed	\$3,000
<input type="checkbox"/>	Full Page/No Bleed	\$2,500
<input type="checkbox"/>	One-half Page	\$1,500
<input type="checkbox"/>	One-quarter Page	\$900
<input type="checkbox"/>	One-eighth Page	\$500

PAYMENT INFORMATION

Will payment be processed from this reservation form - or is an invoice required?

- Paypal, contact sponsorship@il-asla.org
- Check Enclosed, payable to: ILASLA
- Send Invoice, PO # _____
- Payment by Visa/Mastercard/AMEX, a 5% fee will be added to cost of ad space

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Oak Brook, IL 60522

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