



# ASLA ILLINOIS

## **A MILLENNIAL MANIFESTO: How Millennials Will Save the World.**

While Boomers (b. 1946-1960) are considered “ambitious” and “hardworking” and Gen X (b. 1961-1980) is described as “self-reliant” and “entrepreneurial,” Millennials (b. 1981-1996) have been branded as “narcissistic” and “entitled.”

How would we label ourselves? Ambitious? Engaged? Pragmatic? We, like Boomers, dare to believe we can make a difference in the world. Eric Chester, author of *Employing Generation “Why?”* states, “[Millennials] refuse to blindly conform to traditional standards and time-honored institutions. Instead, they boldly ask, why?” Some would contend our refusal to conform to traditions is due to laziness or apathy. It seems more fitting, however, to consider that this “Why?” mindset is precisely what prepares our generation to not only think critically about the problems we inherited but also to solve them.

*A Millennial Manifesto: How Millennials Will Save the World* will highlight a diverse group of landscape architects, architects, urban planners, engineers, developers, and policy-makers who are working to address today’s social, environmental, and economic challenges through their organizations, projects, policies, and ideas. The forum will be held **Thursday, August 23, 2018, at the Pritzker Pavilion in Millennium Park** and will consist of 5-6 short presentations followed by a 20-minute panel / Q&A. Join us before and after for light bites, wine, and stimulating conversation.

**All are welcome!** Whether you are a recent graduate or a seasoned professional, we invite all to join the conversation and discuss how, together, we can challenge the status quo and inspire change!

### ***Call for Speakers***

Are you a Millennial with a project, organization, policy, or idea making a difference somewhere? We want to hear about it! If you’re interested in participating as a speaker and panelist, please submit a one-page abstract that outlines your proposed topic. Please describe the purpose/background, your role, and its significance.

Some general topics to consider include, but are not limited to:

- Civil Rights / Racial Discrimination
- Job Creation / Employment
- Health
- Climate Change
- Education
- Environment and Sustainability
- Poverty and Homelessness
- Economic Upward Mobility
- Economic Development

Submit your ideas here: <https://goo.gl/forms/dA4lQ7hlldkYH6NQ2>