



The American Society of Landscape Architects (ASLA) offers a range of valuable benefits, all designed to give you the resources and tools to expand your business. Your Illinois Chapter (ILASLA) provides tangible ways to apply your membership through professional advancement, education, enrichment, advocacy and public awareness.

You are an esteemed professional. The value of membership can be most found in the acknowledgment and feeling that you have arrived, are a committed professional and knowing that you are a part of a community working to advance the profession of landscape architecture.

Need convincing? Here is what your only professional association provides to you both in Illinois and Nationally...



## PROFESSIONAL ADVANCEMENT

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### ILLINOIS CHAPTER

- **Complimentary entrance** or reduced fees to monthly networking events.
- **Member rate on job advertisements** on the ILASLA website.
- **Opportunities to advance your own career through volunteering and showcasing your expertise** with chances to actually affect change.
- **Leadership Training** through professional leadership training sessions, speaking opportunities, committee leadership and mentorship.
- **Networking opportunities with affiliate organizations** such as AIA, APA, ILCA, IGIA and others; which can lead to business advancement and project opportunities.
- **Networking opportunities with your peers** providing a framework for continued communication and a catalogue of shared experiences and information.
- **Stream monthly e-newsletter** alerting you to events and local news.
- **Marketing opportunities through Folio**, a beautifully produced booklet that accompanies the Awards ceremony and is housed on the local *Issuu* page for review and reference.
- **Juried Awards programming** recognizing projects with the distinction of President, Honor, and Merit Awards juried by a Midwest chapter. These awards, along with all submitted, are housed on the ILASLA website to increase your own marketing opportunities and presented in front of your peers at our annual event called Celebration+.
- **Access to answers and information** on local issues, membership questions and CE inquiries.

### NATIONAL ASLA

- **Use of the ASLA professional designation.** The exclusive ASLA credential shows clients and peers a commitment to the highest level of professionalism, which gives individuals an important competitive edge.
- **Participation in a choice of 20 Professional Practice Networks (PPN)** to support your business and provide opportunities for professionals in the same areas of practice to exchange information and network with each other.
- **Contribution opportunities to The Dirt and The Field blogs** reaching a wide and diverse audience of American and international elected officials, planners, and design professionals.
- **Standard Form Contracts** developed to meet your needs by incorporating up-to-date critical elements of instruments of service.
- **Reduced Rates on JobLink** and **free posting of internship ads.**
- **Free posting for your resume.**
- **Free FirmFinder profile** for every landscape architecture firm that employs an ASLA member.
- **Custom Salary Survey Report** covering salaries, bonuses, total compensation, and benefits for landscape architecture positions in the private, public, and academic sectors.



## ILLINOIS CHAPTER

- **Opportunities to earn 40+ PDHs** per year that are curated for an Illinois audience.
- **Education Vouchers** toward Free eligible education sessions of your choice presented by ILASLA.
- **Free and Reduced fees for On-Line Learning with Illinois Chapter Webinars** created for and by ILASLA.
- **Access to past Education seminars and sessions** housed on the Chapter's own YouTube channel.
- **In Person LARE Prep** offering a wealth of resources for members, including practice questions and webinars.
- **Service opportunities** through our Service Committee, from assisting with design charettes and speaking to students about the profession to hands on work and partnerships with local communities.
- **Complimentary subscription to Architects Newspaper**, the Chapter's advertising partner.

## NATIONAL ASLA

- **ASLA Conference on Landscape Architecture designed with you in mind:** earn PDH while connecting with thousands of landscape architects and learning about emerging trends with up to a 43% discount on registration.
- **Subscription to the Landscape Architecture Magazine.**
- **Land Newsletter**, a bi-monthly newsletter that features ASLA news and opportunities.
- **On-Line Learning** created by ASLA.
- **On-Line LARE Prep** offering a wealth of resources for members, including practice questions and webinars.
- **Professional Development Course Records** maintained, viewable and printable through the Landscape Architecture Continuing Education System™ (LA CES).
- **Free Landscape Architecture Technical Information Series (LATIS) reports and save 33% on exams.**
- **Access to Affinity Partners** providing reduced costs to Health Coverage, Insurance, Legal Advice, Office Depot, UPS, Car Rental and several others covering personal and professional services.

*"ILASLA has provided great educational opportunities in unique spaces around the City. I've learned a lot from the sessions I've attended and am always inspired by the projects showcased. The Chapter keeps pushing me to learn and integrate that knowledge into my design work."* **Sarah C. Dreier, Landscape Architect, JSD Professional Services, Inc.**



## ILLINOIS CHAPTER

- **Representation by a professional lobbyist employed by the Illinois Chapter** in our House and Senate on such key issues as licensure, transportation and green infrastructure along with reports to members on critical local issues.
- **Representation in working toward elevating the current Title Act to a Practice Act** before 12.31.19.
- **Opportunity to join AIA Illinois in an annual lobby day in Springfield.**
- **Participation in World Landscape Architecture Month** every April to continue to educate the general public about the profession.

## NATIONAL ASLA

- **Representation in Congress and federal agencies** on such key issues as licensure, transportation and green infrastructure.
- **Access to iAdvocate** creating direct impact on issues through letters personalized to your legislators – all you need to do is click and sign.
- **Invitation to attend a National Advocacy Day** with your peers in Washington DC.

*"Because I'm a member of ILASLA, I have the privilege of advocating for the profession and all of the practicing landscape architects in Illinois. I have made meaningful friendships and influential professional relationships throughout my tenure as a member and as Advocacy Chair."* **Mark Jirik, site design group, llc.**



The average American spends almost \$18,000 a year on non-essentials: that is the conclusion reached by life insurance company Ladder and conducted by OnePoll. In fact, non-essentials such as streaming movies, subscription services, eating out, delivery, purchasing apps and buying gourmet coffees, count for more than a million dollars over the course of an adult lifetime. \*

**Investing in your career is not on that list.**

**Your professional organization provides access to essential tools that can increase your earnings, improve your knowledge of the field, and maintain your relevance as a landscape architect.**

Membership rates are graduated as you advance in the profession. This takes the burden off of those with college debt and entry-level paychecks. Fees are then offset by complimentary education sessions once you pass the LARE, just when you need them.

Membership Dues by Month and Annually					
Your Membership Per Month	EQUAL TO	Annual ASLA	Annual Illinois ASLA	Total Annual	Membership Level
\$11.66	1 Uber Ride	\$65	\$75	\$140	First Year Associate Member
\$14.50	4 Bottles of Water	\$99	\$75	\$174	Second Year Associate Member
\$20.83	1 Take-out Meal	\$175	\$75	\$250	Third Year Associate Member
\$27.08	1 Lunch Out	\$225	\$100	\$325	Fourth Year Full Member
\$33.25	1 Happy Hour	\$299	\$100	\$399	Fifth Year Full Member
\$40.42	1 Dinner Out	\$385	\$100	\$485	Full Member
\$40.42	1 Food Order Delivered	\$385	\$100	\$485	Affiliate Member
\$4.58	1 Starbucks	\$55	\$0	\$55	Student Member

Note: A monthly payment plan is available to Full, Associate and Affiliate members. Minimum dues amount for this program is \$150.00. Monthly installments equal to 1/12 of your total dues balance will be charged to your account.

**Would you be able to make one essential exchange a month?**

We encourage you to join or renew your membership today on-line or download a membership form at [asla.org/join](http://asla.org/join).

A significant resource, an investment in your future and a confirmation of your commitment to the profession as a whole.

**Your Illinois ASLA**

*"Being a member of ILASLA, has opened so many doors as a young professional. I would not be enjoying the success that I have with my own business without the mentors, connections, and friendships."* **Amanda Arnold, Owner PlanIt Landscape Perspectives, LLC**

*"Because I'm a member of ILASLA, I have access to a community where I can exchange ideas and information, and more broadly, influence important policy at the state and national level."* **Terry Ryan, FASLA, Partner, Jacobs/Ryan Associates Landscape Architects**

*"I wouldn't be where I am today without the many opportunities and experiences that I have had because of my membership in ASLA! A professional membership in ASLA has helped guide my career path, providing a network of friends and colleagues across the country, leadership training, mentorship connections, and the ability to give back and help the whole profession grow for the benefit of all."* **Susan Jacobson, FASLA, Manager of Planning & Site Design, Morton Arboretum**

\* <https://www.fool.com/retirement/2019/05/06/the-average-american-spends-almost-18000-a-year-on.aspx>