

2023 Sponsorship Package

American Society of Landscape Architects, Illinois Chapter

2022 was a good year for ILASLA!

A handful of live events, online education, and the reinstatement of the Illinois Registration Act made it feel like we had finally come home again. We thank all our sponsors for their flexibility and partnerships!

We are your partner.

ILASLA is your “boots on the ground” for your representatives to reach our Illinois members and allied professionals who utilize landscape architects’ services. Our annual sponsorship opportunities are structured to maximize your investment.

Do we have an Annual Meeting? Not quite, but we do have Celebration+

Celebration+ takes place in the early fall to take advantage of the outdoors – where we belong! The dynamic affair showcases the profession and brings members and guests together at all levels of their careers. It features an afternoon of field sessions, a cocktail reception, a ceremony highlighting outstanding landscape architecture projects, and a post-awards celebration. **Our folio**, featuring award-winning projects by Illinois Landscape Architects, accompanies the event and is a beautiful and collectible booklet. Celebration+ is an add-on event to allow multiple opportunities to engage with and support the chapter.

I’m Renewing - What’s New?

Our CE Education page! Under our Education page, we will be featuring a list of ways to obtain Continuing Education credits with our partners. If you have an accredited LA CES class offered, and choose the option, we will include you.

Package Information

Since visibility opportunities kick off with our first events, the Annual Support campaign, which provides discounts, will be open from February 1 – March 31, 2023. Have questions or want to discuss a different type of sponsorship? Contact susan@il-asla.org or 630-833-4516.

CALENDAR OF EVENTS FOR SPONSORSHIP 2023

Subject to change dependent upon state Covid regulations.

April

World Landscape Architecture Month
Emerging Professionals’ Happy Hour

May

Spring Networking Event

June - July

“Summer Spotlights” for sponsors

July

Education Event APA-IL & ILASLA

August

Emerging Professionals Education Event

September

Celebration+, including Field Sessions

October

Conference on Landscape Architecture
(Minneapolis)

November

Winter Spritzer / Emerging Professionals
Happy Hour/ State of the Chapter

	\$5,000	\$4,000	\$3,000	\$2,000	
	PLATINUM ANNUAL	GOLD ANNUAL	SILVER ANNUAL	BRONZE ANNUAL	BUILD YOUR OWN
ADVERTISING					Pick the Item & Level add up total
Folio Ad Booklet of award winners/full-color print & online	1/2 Page \$1,500	1/4 Page \$1,200	1/8 Page \$700	1/8Page \$700	Size-dependent
Stream Logo Monthly newsletter	●	●	●	●	\$500
ILASLA Website Company logo, link, rep photo, & bio on the website (click link for sample)	●	●	●	●	\$500
Summer Spotlight Dedicated E-Blast to our email list on your behalf	●	●	●		\$500
CE Page ILASLA Webpage dedicated to available CE classes w/link	●	●			\$700
EVENTS All events include logo on signage and registration page.	\$500 per Event 3 Tickets Logo on Evite	\$400 per Event 2 Tickets	\$300 per Event 1 Ticket	\$300 per Event 1 Ticket Choose 2 Events	
Emerging Professionals' Happy Hour	●	●	●		\$300 - \$500
Emerging Professionals' Education Event	●	●	●		\$300 - \$500
Spring Networking Event	●	●	●		\$300 - \$500
Winter Spritzer/State of the Chapter/ State of the Chapter/Emerging Professionals' Event	●	●	●		\$300 - \$500
Celebration+ Field Sessions (Does not include tickets to Celebration Awards)	●	●	●		\$300 - \$500
Total Value	\$6,200	\$5,400	\$3,700	\$2,300+	Save 10% on \$4,000+
Discount for Annual Campaign	20%	26%	20%	13% ±	

Celebration+
September 2023
Place and Date TBD

Afternoon Field Sessions, Reception, Premier Awards Ceremony, and Party

In addition to the items listed below, all Platinum, Gold, and Silver levels receive:

- Company logo on invitation website
- Acknowledgment in social media
- A 5% discount if combined with an Annual Sponsorship
- Tickets for guests at a discounted price

Platinum \$5,000

- **Opportunity to introduce a speaker during the event**
- **Company logo on Evite Invitation prior to the event**
- **Representatives' photo on the invitation website**
- Company name on **three** outreach emails prior to the event
- Company name, logo, and imagery on slide screen during awards ceremony – up to **four** slides
- Company representative's photo with leadership at the event
- **Two** tickets to Celebration+ Awards Event



Gold \$3,500

- **Company recognized during the Awards Ceremony**
- **Representative's photo on the invitation website**
- Company name on **one** outreach email prior to the event
- Company name, logo, and imagery on slide screen during awards ceremony – up to **two** slides
- Company representative's photo with leadership at the event
- **Two** tickets to Celebration+ Awards Event



Silver \$2,000

- **Company recognized during the Awards Ceremony**
- Company **name and logo** and imagery on slide screen during awards ceremony – up to **one** slide
- **Two** tickets to Celebration+ Awards Event



See additional opportunities on the next page

**Celebration+
September 2023
Place and Date TBD**

Afternoon Field Sessions, Reception, Premier Awards Ceremony, and Party

Along with the items listed below, all Additional Opportunities receive the company name on the invitation website and acknowledgment in social media.

Cocktail Hour Sponsor \$2,500 (1 available)

- You're the host and will meet and greet guests as they arrive for cocktails an hour before the awards
- **Two** tickets to Celebration

Emcee Sponsor (\$2,500) (1 available)

- Underwrite our event emcee
- Receive a private introduction and photo
- **Two** tickets to Celebration

Music Sponsor \$2,000 (1 available)

- Logo displayed near band
- Honored song request if known
- **Two** tickets to Celebration

Bar Sponsor \$1,600 (2 available)

- Choose your own signature cocktail for the event (if bar allows for)
- Logo displayed on or near the bar
- **One** ticket to Celebration

Reception Sponsor \$1,500 (1 available)

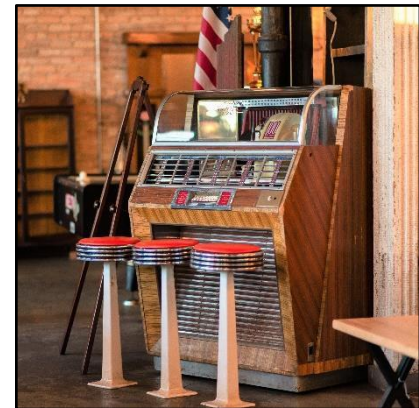
- Logo displayed during the reception (post awards)
- **One** ticket to Celebration

Floral Sponsor \$600

- Help bring beauty by underwriting the floral displays
- Logo included on materials
- **One** ticket to Celebration and one floral display to take home

Student Sponsor \$100 or 2 for \$150

- Send a landscape architecture student to Celebration!
- Logo included on materials and student(s) informed of sponsoring company



Folio
Award Winners Booklet
Full-colored, distributed to guests and posted on-line
[See past folios](#)

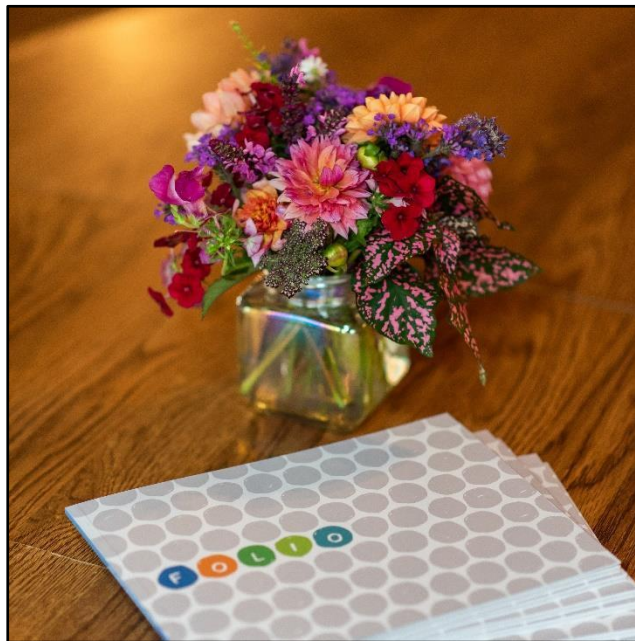
Full Page = \$3,000

1/2 Page = \$1,500

1/4 Page = \$1,200

1/8 Page = \$700

Specs will be sent





ILASLA Advocacy Fund

As a member of the landscape architecture community, you are to be commended for helping us reach our goal of attaining the reinstatement of the Illinois Landscape Architecture Registration Act. Thank you!! It took a lot of work and a lot of money to move the bill through congress.

We need your support to protect the business of landscape architecture. In 2023, we need to build back up our Advocacy fund to respond appropriately to any threats to licensure or key issues.

There are several ways you can support the Advocacy Fund in 2023:

- A straight donation on behalf of your company.
- Donations of items for raffles and funding challenges and providing complimentary space for events.
- Support of the issues at hand. You are often the chapter's ears and eyes in the industry as you travel throughout the state. Your support of the Title and Practice Acts are invaluable. We are happy to provide information and education on the Acts at any time. Information can be found at <https://il-asla.org/advocacy> or contact susan@il-asla.org.

Please consider including a donation with your sponsorship package. We will proudly acknowledge you on our advocacy page where you can see [who has donated to the fund](#). Of course, we will continue our fantastic events and valuable education sessions. We hope to see you at several in 2023!

Thank you, for your consideration.