



**ASLA**  
ILLINOIS

**2024 Sponsorship Package**  
American Society of Landscape Architects,  
Illinois Chapter

### Welcome to 2024 with ILASLA!

We are back! 2023 was a full year of planning, education, and events. Front and center were the development of a Strategic Plan for 2023-2026, and working to reinstate continuing education credits for landscape architect registration. We also increased event participation and public awareness, especially surrounding our STEM designation.

We thank all our sponsors for their flexibility and partnerships!

### We are your partner.

ILASLA is your “boots on the ground” for your representatives to reach our Illinois members and allied professionals who utilize landscape architects’ services. Our annual sponsorship opportunities are structured to maximize your investment by having several face to face events and ways to get involved in the Chapter.

### Do we have an Annual Meeting? Not quite, but we do have Celebration+

Celebration+ takes place in the early fall to take advantage of the outdoors – where we belong! The dynamic affair showcases the profession and brings members and guests together at all levels of their careers.

It features an afternoon of field sessions, a cocktail reception, a ceremony highlighting outstanding landscape architecture projects, and a post-awards celebration. **Our folio**, featuring award-winning projects by Illinois Landscape Architects, accompanies the event and is a beautiful and collectible booklet.

Celebration+ is an add-on event to allow multiple opportunities to engage with and support the chapter.

### Package Information

Since visibility opportunities kick off with our first events, the Annual Support campaign, which provides discounts, will be open from January 15 through March 1, 2024. Do you have questions or want to discuss a different type of sponsorship? Contact [susan@il-asla.org](mailto:susan@il-asla.org) or 630-833-4516.

## CALENDAR OF EVENTS FOR 2024

#### February

Webinar

#### March

Webinar

#### April

Webinar

World Landscape Architecture Month

#### May

Education Field Session

Spring Networking Event

#### June

Cultivating Connections

Great Lakes Regional Action Seminar

Sponsor Summer Spotlights

#### July

Education Event APA-IL & ILASLA

#### August

Emerging Professionals Education Event

#### September

Celebration+, including Field Sessions

#### October

Conference on Landscape Architecture














#### November

Webinar

Winter Spritzer / State of the Chapter

## Annual Opportunities

### Build Your Own on Page 5

YOUR COST	\$5,500	\$4,500	\$3,500	\$2,500
	PLATINUM	GOLD	SILVER	BRONZE
<b>ADVERTISING</b>				
<b>Folio Ad</b> Booklet of award winners at Celebration/ full color print & on-line	1/2 page ad	1/4 page ad	1/8 page ad	1/8 page ad
<b>Stream Logo</b> - monthly newsletter + <a href="#">ILASLA Website</a> - Company logo, link, rep photo, & bio on the website				
<b>Webinars (4)</b> Your logo on our webinar page and on the webinar promotional materials. These are pre-arranged webinars by the Education Committee.				
<b>Summer Spotlight</b> Dedicated E-Blast to our email list on your behalf				
<a href="#">CE Page</a> ILASLA Webpage dedicated to available CE classes with link				
<b>EVENTS</b> All events include logo on signage and registration page.				
<ul style="list-style-type: none"> <li>• Spring Networking Event</li> <li>• Emerging Professionals Networking Event</li> <li>• Emerging Professionals Education Event</li> <li>• Winter Spritzer/State of the Chapter</li> </ul>	3 Tickets Logo on Evite	2 Tickets	1 Ticket	1 Ticket Choose 2 Events
<b>Total Value</b>	\$6,000	\$5,100	\$3,750	\$2,550
<b>Discount for Annual Campaign</b>	9%	13%	7%	2%

## Celebration+

Celebration+ is our Premier Event, which includes an afternoon of field sessions, a cocktail reception, a ceremony highlighting outstanding landscape architecture projects, and a post-awards celebration.

**September 2024 – place, time, tbd**

[See past photos](#)

### Premier Sponsor \$5,000

**Our Premier Sponsors support the full event, including Field Sessions, the Awards Event, and the receptions.**

- **Company logo on Evite Invitations prior to the event**
- **Opportunity to introduce a speaker during the Awards Event**
- **Representatives' photo and logo on the invitation website**
- Company name on three outreach emails prior to the event
- Company name, logo, and imagery on slide screen during awards ceremony – up to four slides
- Attendee list prior to event (emails not included)
- Tickets for guests at a discounted price
- 10% Discount if combined with Annual Sponsorship
- Two complimentary tickets to Celebration+ Field Sessions & Awards Event

### Lead Sponsor \$4,000

- **Representatives' photo and logo on the invitation website**
- Company name, logo, and imagery on slide screen during awards ceremony – up to two slides
- Attendee list prior to event (emails not included)
- Tickets for guests at a discounted price
- 10% Discount if combined with Annual Sponsorship
- Two complimentary tickets to Celebration+ Field Sessions & Awards Event

### Cocktail Hour Sponsor \$3,000 (1 available)

- You're the host and will meet and greet guests as they arrive for cocktails an hour before the awards
- Two complimentary tickets to Celebration+ Field Sessions & Awards Event

### Emcee Sponsor \$2,500 (1 available)

- Underwrite our event emcee
- Receive a private introduction and photo
- Two complimentary tickets to Celebration+ Field Sessions & Awards Event



## Celebration+ Additional Opportunities

### **Bar Sponsor \$1,800 (2 available)**

- Choose your own signature cocktail for the event (if bar allows for)
- Logo displayed on or near the bar
- One complimentary ticket to Celebration+ Field Sessions & Awards Event

### **Reception Sponsor \$1,500 (2 available)**

- Logo displayed during the reception (post awards)
- One complimentary ticket to Celebration+ Field Sessions & Awards Event

### **Floral Sponsor \$1,000 or in-kind of the same value (1 available)**

- Help bring beauty by underwriting the floral displays
- Logo included on materials
- One complimentary ticket to Celebration+ Field Sessions & Awards Event

### **Photography Sponsor \$800 (1 available)**

- Help us document the event
- Logo included on materials
- One complimentary ticket to Celebration+ Field Sessions & Awards Event

### **Field Sessions Sponsor \$700 (limitless) The + in Celebration+ are the Field Sessions**

- Sponsor the bus and snacks for the Field Sessions
- Logo included on materials
- One complimentary ticket to Celebration+ Field Sessions & Awards Event

### **Associate or Student Sponsor \$150**

- Send an Associate Member (1st 5 years of practice) or student to Celebration+ and the Field Sessions.
- Logo included on materials and student(s) informed of Sponsoring company so that an introduction can be made

### **Raffle Sponsor - Donate an Item**

- Logo displayed on Raffle Item Signage

### **Folio – Award Winners Booklet**

Full-Color booklet of photos and project descriptions distributed to guests and posted online on our [Issue page](#)

- Full Page - \$3,000
- 1/2 Page - \$1,600
- 1/4 Page - \$1,200
- 1/8 Page - \$750

	PLATINUM	GOLD	SILVER	BUILD YOUR OWN WORKSHEET
<b>Folio Ad</b> Booklet of award winners at Celebration/full-color print & on-line	½ page ad \$1,600	¼ page ad \$1,200	1/8 page ad \$750	Size: _____ \$ _____
<b>Stream Logo &amp; <a href="#">ILASLA Website</a></b> Monthly newsletter & company logo, link, rep photo, & bio on the website	\$600	\$600	\$600	\$600
<b>Webinars (4)</b> Your logo on our webinar page and on webinar promotional materials. These are pre-arranged webinars by the Education Committee.	\$600	\$500	\$400	Level: _____ \$ _____
<b>Summer Spotlight</b> Dedicated E-Blast to our email list on your behalf	\$400	\$400	\$400	\$400
<b><a href="#">CE Page</a></b> ILASLA Webpage dedicated to available CE classes with link	\$400	\$400	<b>NOT AVAILABLE</b>	\$400
<b>Spring Networking Event</b>	\$600 <b>3 Tickets</b> <b>Logo on Evite</b>	\$500 <b>2 Tickets</b>	\$400 <b>1 Ticket</b>	Level: _____ \$ _____
<b>Emerging Professionals Networking Event</b>	\$600 <b>3 Tickets</b> <b>Logo on Evite</b>	\$500 <b>2 Tickets</b>	\$400 <b>1 Ticket</b>	Level: _____ \$ _____
<b>Emerging Professionals' Education Event</b>	\$600 <b>3 Tickets</b> <b>Logo on Evite</b>	\$500 <b>2 Tickets</b>	\$400 <b>1 Ticket</b>	Level: _____ \$ _____
<b>Winter Spritzer/State of the Chapter</b>	\$600 <b>3 Tickets</b> <b>Logo on Evite</b>	\$500 <b>2 Tickets</b>	\$400 <b>1 Ticket</b>	Level: _____ \$ _____
<b>Total Value</b>				\$ _____
<b>Discount for Annual Campaign</b>				Save 5% on \$3,000+ \$ _____
<b>Celebration+ (See Celebration pages)</b>				Level: _____ \$ _____
<b>TOTAL COST</b>				\$ _____